



**REGISTER TODAY FOR THE NEXT FEFCO
TECHNICAL SEMINAR WHICH WILL BE
HELD IN BELLA CENTER, COPENHAGEN
ON 22-24 OCTOBER 2013**



 **FEFCO**
Technical Seminar
22-24 October 2013 Copenhagen
Bella Center

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Klaus Thimm, *Chairman,
Market & Environment
Committee*

Dear Colleagues,

It is just two years since we launched the FEFCO 'Corrugated of Course' campaign. One of our stated aims is a common voice for Europe.

This is a major challenge: FEFCO has 24 members who have developed promotional activities to suit the needs of their local markets. The inspiration of those members to combine elements of the 'Corrugated of Course' campaign with each of their own campaigns will be a key measure of our success.

So how are we doing?

Before I tell you, let me remind you what some of those elements are.

We developed our branding 'Corrugated of Course', and a website easily accessible by our target audiences.

A presentation called the 'Cool Facts' was launched. This presentation brings together many of the positive facts from the many research studies conducted around Europe. It is a powerful summary of the key benefits of corrugated packaging.

We have participated at events attended by our target audiences. One early example of this was our stand at 'Save Food', a conference and exhibition at Interpack attended by European manufacturers, retailers, members of the EU Parliament and Commission and NGOs.

Finally 'Mr Corrugated' has been introduced as an advertising spokesperson in order to convey a wide range of messages in a fun and memorable way. Take a look at his advertisements and movie at www.corrugated-ofcourse.eu

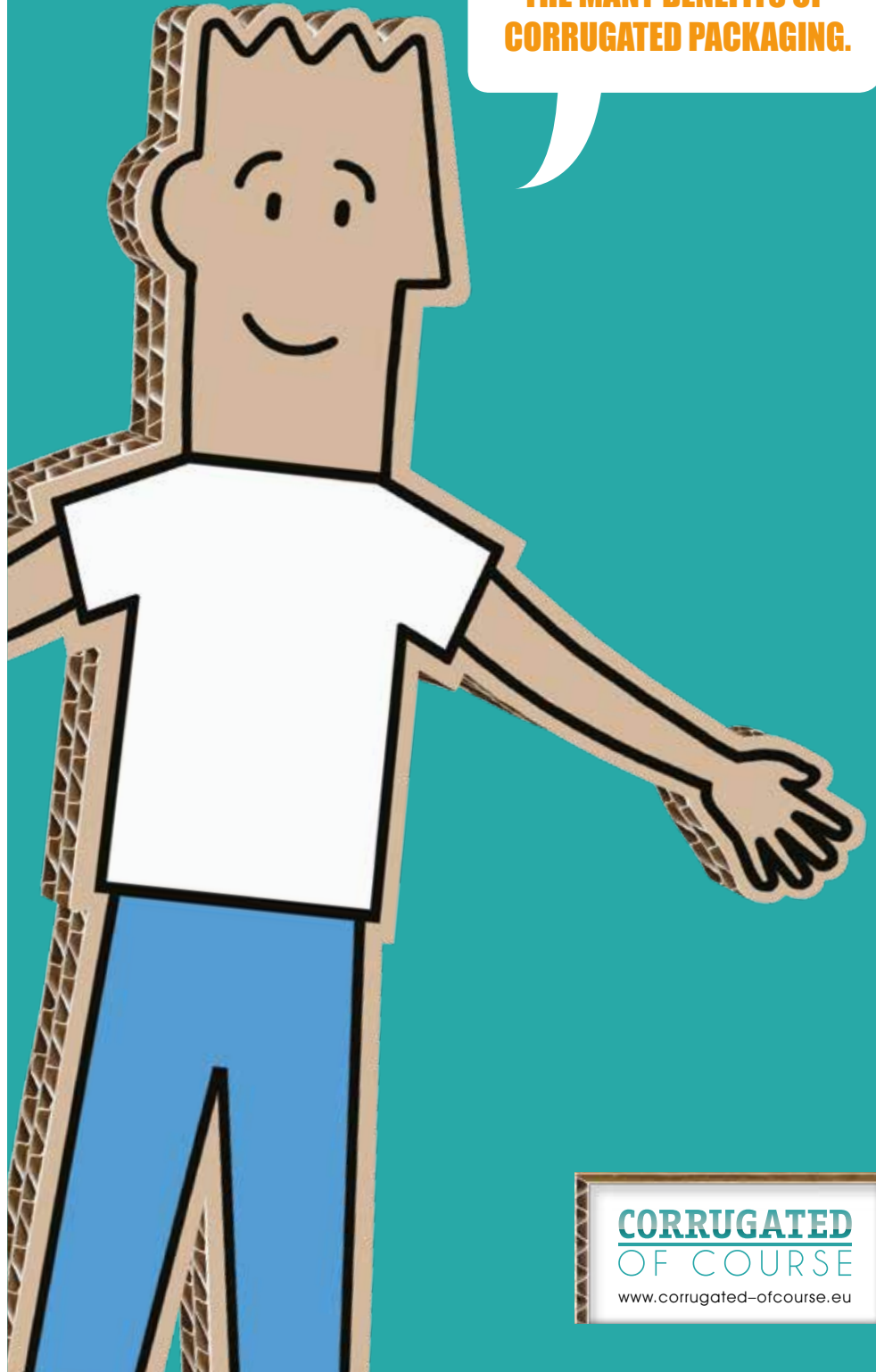
Earlier I mentioned that one measure of success will be our members from across Europe adopting elements of our campaign. Well so far Mr Corrugated and Corrugated of Course have been adopted by the national associations of Spain, France and the UK. In addition we have received commitments from Belgium, the Netherlands and Poland.

Early signs of success, but highly significant and totally unprecedented.

We encourage all members to join in. Our combined efforts will result in the powerful communication of our key messages to our customers throughout the supply chain as well as the European Institutions. Our target audiences will certainly conclude...Corrugated, of Course!

HELLO

**I'M MR CORRUGATED, NEW
FEFCO TEAM MEMBER. I'M
HELPING TO COMMUNICATE
THE MANY BENEFITS OF
CORRUGATED PACKAGING.**



**CORRUGATED
OF COURSE**
www.corrugated-ofcourse.eu

MY KEY MESSAGES:



I AM MADE FROM RENEWABLE RESOURCES:

All my sustainability messages are important, but it is the renewability of my raw materials that distinguishes me from plastics.



I PROTECT:

In particular I help protect food and reduce food waste.



I BRING ECONOMIC VALUE:

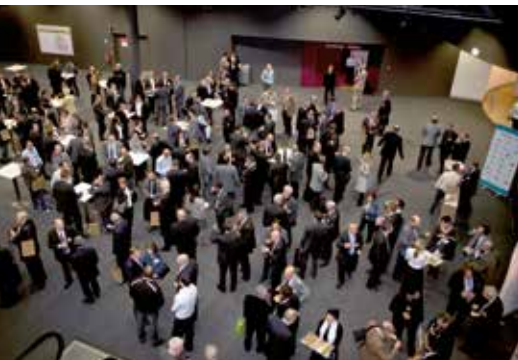
Not only for customers but also for society as a whole.



FEFCO 17TH TECHNICAL SEMINAR

More than 30 years of technical excellence

Register before 14th June to obtain the early bird rate!



Why attend the FEFCO Technical Seminar?

It's a unique Technical Platform for the European Corrugated Industry!

If you are a corrugated board manufacturer

You cannot afford to miss this event, the theme of which is **"The Corrugated Board Factory of 2025"** and which will be covering the following topics:

- Raw materials, future developments and how to cope with them
- Zero Defect Technology
- Efficiency in Production and Logistics

At the exhibition, about 60 exhibiting companies will showcase their products and innovations. You will have a chance to meet your

suppliers, to network and share experiences. You can also attend the spotlight sessions and learn about the latest industry suppliers' developments.

If you are a corrugated industry supplier

You will meet your customers – the corrugated board manufacturers who are attending the conference sessions, viewing the spotlight sessions and visiting the exhibition. Take advantage of our reasonable exhibition rates – as an exhibitor you will have a unique opportunity to demonstrate your products and services. As a FEFCO sympathiser member you can present a "spotlight" session where you can highlight the benefits of any new products or services.

Preliminary Programme – “The Corrugated Board Factory of 2025”

This programme is subject to change, depending on the number of Conference and Spotlight sessions.

Tuesday 22 October 2013

- 09.00 Morning exhibition starts
- 10.00 Welcome conference
Session 1 – Raw Materials, Future Developments and How to Cope with them
Packaging as Important Component of Environmental Ethics and Sustainable Development for Responsible Food Supplier
- 11.15 Performance Packaging in Corrugated Material: How our Industry is Adapting to Change in Customer Requirements
- 12.00 Snack Lunch on the exhibition floor
- 13.30 Spotlights session 1
- 14.40 FEFCO Activities on Health & Safety
- 14.55 **Session 1 – Raw Materials, Future Developments and How to Cope with them**
Corrugating Process of the Future: How to Convert Papers of the Future Into Perfect Board and Packaging?
- 15.45 Break and visit of exhibition
- 16.45 Spotlights session 2
- 18.00 End of session
Visit of the exhibition
- 18.30 Cocktail – sponsored by APEX Group of companies

Wednesday 23 October 2013

- 08.30 **Session 2 – Zero Defect Technology, its Status and Impact on our Industry**
Actual and Future Zero Defect Requirements – Customer’s Point of View
- 09.15 Break change of room
- 09.30 Spotlights session 3
- 10.30 **Session 2 – Zero Defect Technology, its Status and Impact on our Industry**
Technological Status in our Industry on Zero Defects
- 12.00 Lunch followed by coffee on the exhibition floor

- 13.15 Spotlights session 4
- 14.30 Update on Legal Requirements Regarding Product Safety (for Corrugated Board Packaging)
Session 2 – Zero Defect Technology, its Status and Impact on our Industry
- 14.45 Zero Defect as a Strategical Vision: Opportunities and Limitations
- 15.45 Break and visit of the exhibition
- 16.30 The Unmanned Corrugated Board Factory of the Future
- 17.45 End of afternoon
- 19.00 Cocktail City Hall

Thursday 24 October 2013

- 08.30 Spotlights session 5
- 09.40 **Session 3: Efficiency in Production and Logistics**
Focus on Efficiency as Driver to Success - The Porsche Success Story
- 10.30 Break
Session 3: Efficiency in Production and Logistics
- 11.10 Reducing Waste
- 11.55 Single-Minute Exchange of Die (SMED) / One Box Set Up
- 12.45 Lunch followed by coffee on the exhibition floor
- 14.00 Energy Efficiency
- 14.30 Award Ceremony and Closure
- 15.00 Exhibition closes - end of event



Practical information

How to register?

Online registration via the FEFCO website www.fefco.org/technical-seminar-2013/registration

The Early Bird rate of 750 € excl. VAT is valid until **14th June 2013**

The hotels

Bella Sky Comwell Hotel Copenhagen

Stay in this modern contemporary designer-hotel, three types of hotel rooms are on offer (medium, medium queen and medium sky at the rate of 1160DKK which is about 155 euro).

You can book via the link on the FEFCO website for our negotiated FEFCO rate which includes 25% tax and breakfast. Bookings can be cancelled free of charge until 7 days before arrival.

Cabinn Metro Hotel

The Cabinn Metro Hotel located at 800 meters from the Bella Center venue is a less expensive alternative from 67 € to 118 €

Link to book the hotel room is on the website.

Star Alliance Agreement

Registered participants plus one accompanying person travelling to the event can qualify **for a discount of up to 20%, depending on fare and class of travel booked.**

Discounts are offered on international flights on most published business and economy class fares, excluding website/internet fares, senior and youth fares, group fares and Round the World fares.

To obtain the **Star Alliance Conventions Plus discounts** please follow the steps on the website. You will also see a full list of participating airlines on the website.



Spotlights

This year a meeting room will be exclusively dedicated to the spotlight sessions. This meeting room is located in the main Exhibition hall.

The spotlight registration form is online under the section 'spotlight sessions'.

– Registration to spotlight sessions:
30 May 2013

– Spotlight file delivery to FEFCO:
15 September 2013

– Spotlights review & feedback to companies:
30 September 2013

Should you have any questions, please contact : houriet.lefebvre@fefco.org
Tel: +32 2 626 98 35

Sponsorship opportunities – there is still time to participate!

Sponsorship provides an effective way to target your message to the key decision-makers. Do you want to increase the visibility of your company during this event? Several packages are already taken but the 'silver box package' is still available, as well as tailored sponsorship solutions.

Should you have any specific requests, please don't hesitate to ask! Don't hesitate to contact : nathalie.schneegans@fefco.org

List of exhibitors

- Absolute Engineering Ltd.
- Albany International Italia SRL
- Alliance Machine Systems Europe (A.M.S.E.)
- Ammeraal Beltech Holding BV
- Apex Group of companies
- ASAHl Machinery Europe GmbH
- Baumer hhs GmbH
- BCM Transtech A/S
- BGM Bahmüller & Göpfert
- BHS Corrugated Maschinen- und Anlagenbau GmbH
- Bobst MEX SA
- BP Agnati
- Cargill Europe BVBA
- CELMACCH SRL data
- CHIMIGRAF Iberica, S.L.
- Cyklop International GmbH
- Dücker Corpal AB
- DUO-Technik GmbH
- Du Pont De Nemours Dtltd GmbH
- Durst Phototechnik Digital Technology GmbH
- EDF Europe SRL
- EMBA Machinery AB
- Emport Oy
- Erhardt + Leimer Corrugated GmbH
- ESCADA SYSTEMS (EUROPE) Ltd.
- Feltri Marone Spa
- Fosber S.p.A.
- Fossaluzza s.r.l.
- Friese GmbH & Co. Kg
- Function Control Research Bv
- Gerd Mosca AG
- Göpfert Maschinen GmbH
- H.B. Fuller (Adalis Corporation)
- Hewlett-Packard HP
- JB Machinery Inc
- Jd engineers B.V.
- Karl Marbach GmbH & Co. KG
- Kiwiplan GmbH
- MarquipWardUnited GmbH
- Mayr-Melnhof Karton GmbH
- Marotech Inc
- Metsä Board Corporation
- Metso (pending)
- Minda Industrieanlagen GmbH
- Mitsubishi Corrugating Machinery division of MHI Europe Ltd
- Mühlen Sohn GmbH & Co
- OM Partners n.v.
- RODA Converting SA
- Sappi Europe SA
- SEEMI
- Signode System GmbH
- Stratis Plastic Pallets (division of Snyder Industries, Inc.)
- SUN Automation Group
- Talleres Serra Sa
- Terdeca S.r.l.
- Tiruña S.L.
- TRESU A/S
- VEGA S.p.A.
- Vonderheiden Maschinenbau und Messtechnik GmbH
- Witron Logistik+ Informatik GmbH



ICCA / WCO Global Summit

14-16 May 2013, Paris



Anthony Smurfit – ICCA Chairman, Mike Harwood – WCO Chairman, Carl Bohm – ICCA President

This fourth Global Summit, hosted jointly by ICCA (the International Corrugated case Association) and WCO (World Containerboard Organisation) was held in Paris from 14 to 16 May 2013.

The conference, entitled “A Bright Future” attracted delegates from around the globe.

More than 130 industry senior executives and key decision makers from the Containerboard and Corrugated Industry, from 28 countries, listened to a wide range of speakers, covering topics addressing global supply and demand as well as industry perspectives.

Anthony Smurfit (ICCA Chairman) and Mike Harwood, (WCO Chairman) welcomed the participants in their opening speeches. They set a positive tone for the event and, despite an economic environment which is not always promising, they highlighted the many positive and valuable attributes of our paper-based products and industries.

This remarkable programme was divided

into 3 main sessions: The first consisted of a tour of global supply and demand in the Corrugated and Containerboard Industries.

The macro-economic presentation given by Andrea Boltho (Emeritus Fellow, Oxford University) was extremely well received by the audience, very lively, well documented and enriching.

The programme continued with 7 regional containerboard overviews which complemented each other. These showed that despite variations from region to region there will still be opportunities for the future. In addition, these presentations demonstrated firstly, that despite its many difficulties, our industry is solid, and secondly, that our products, thanks to their intrinsic benefits, are well positioned to resist and to face future challenges.

The second session covered topics related to paper supply, technological developments in paper production and converting equipment. Mark Wilde (Deutsche Bank) presented the American economy and containerboard outlook and told delegates what investors would like. His speech was followed by a presentation on recovered fiber consumption and supply; Paul Leclair (Numera Analytics) remained confident about the supply of OCC (Old Corrugated Case) despite a growing demand.

The presentation by Dr. Bernd Guldberg of Voith Paper explained how their recent developments in paper production have resulted in more sustainability, whilst at the same time being cost effective. Dr. Kari Raisanen of Metso highlighted their latest innovations in board making which are focusing on cost savings and increased safety.

Finally, Lars Engel, Managing Director of BHS, shared the company’s advancements in corrugator equipment technology. His speech was very revealing, promising that many innovations are still to come. He said that future developments will concentrate simultaneously on 3 aspects: lightweighting, strength and excellence in print.

The final session focused on corrugated developments and perspectives from end users.

Klaus Thimm, Chairman of FEFCO Market & Environment Committee, introduced Mr. Corrugated, the central character of the European promotional campaign. Donna Harman, President and CEO of AF&PA gave details of the US “Check-Off” programme, designed to improve public perceptions while increasing the sales of paper-based packaging and slowing the decline in demand for printing and writing grades.

Arco Berkenbosch, VP Marketing and R&D (SKG Corrugated Division) gave an insightful speech on the packaging of the future and encouraged the audience to think differently, to make consumer needs a priority, to embrace complexity and become more flexible and innovative.

To conclude the day, the accent was put on future trends and the excellent perspectives for our industry in the segment of packaging for e-commerce and RRP (Retail Ready Packaging). The last performance from Adrian Bird and Phil Husband, both from Smurfit Kappa UK turned out to be a real theatre play and was highly appreciated, it demonstrated how talented and creative the industry can be!



Klaus Spielmann, WCO Managing Director



James B. Porter, RockTenn President



Stefano Rossi, President CEPI Containerboard



Ichiro Hasegawa, Rengo Executive Vice President

FEFCO Activities

New FEFCO members

A big welcome to the following new Sympathiser and Corresponding members who have recently joined FEFCO:

Stratis Plastic Pallets (division of Snyder Industries, Inc.)

USA

www.pallets.com

Pending Applications

British Converting Solutions Ltd

UK

www.bscorrugated.com

Copar Corporation

USA

www.copar.com

Metso Corporation

Finland

www.metso.com/automation

New Linked in group FEFCO Technical Seminar

Please join this group! 

Corresponding members

Glomma Papp AS

Norway

www.glommapapp.no

PCBK group of companies

Russia

www.pcbk.perm.ru

European Paper Recycling Award (ERPC)



ERPC Launches call for Candidates for European Paper Recycling Award 2013
Paper recycling initiatives are invited to apply for the fourth European Paper Recycling Award. NGOs, educational institutes, local authorities and industry have implemented many innovative projects to enhance paper recycling all over Europe but these initiatives are generally not well known. By promoting these initiatives and raising their profile with an award the European Recovered Paper Council (ERPC) recognises these efforts and hopes to inspire others to copy good practices. For more information visit: www.paperforrecycling.eu

Events

FEFCO Technical Seminar 2013

22–24 October 2013

Bella Center – Copenhagen, Denmark



Next FEFCO Summit – London

Confirmed dates 4–6 June 2014

Millennium Gloucester and Bailey's Hotel

Please mark your calendar!

Other Events

Packology 2013

11–14 June 2013

Rimini, Italy

en.packologyexpo.com

Verpackung–Logistik Austria

12–13 June 2013

Messezentrum Neu, Wels, Austria

www.easyfairs.com

Rosupak

18–21 June 2013

Moscow, Russia

www.rosupack.com

Drinktec

16–20 September 2013

München, Germany

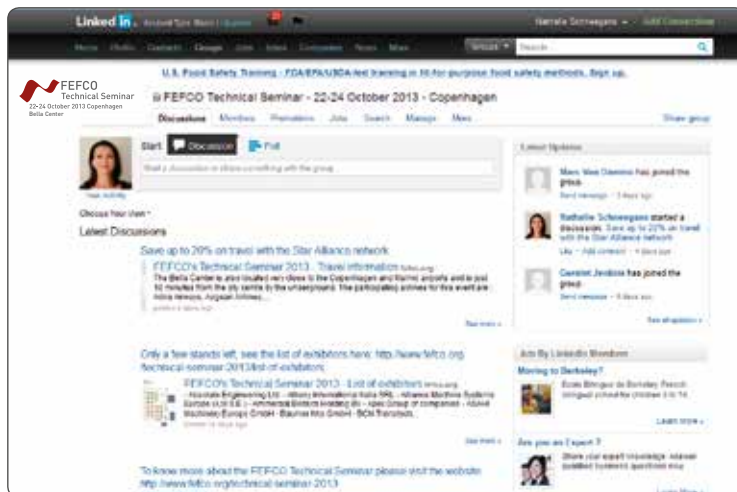
www.drinktec.com

FachPack

24–26 September 2013

Nürnberg, Germany

www.fachpack.de



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